

17th March 2025

Dear Parent/Carer,

Re: Chief Executive Officer's welcome to Dudley Academies Trust

I am delighted that your child has been offered a place at one of our secondary academies in September 2025. It is my pleasure to inform you that your child will be gifted a blazer and tie as a way of welcoming them into our Trust. You will receive information about how to obtain these items of uniform in the coming weeks.

I would like to take this opportunity to share some information about Dudley Academies Trust and the exciting work that we are doing to provide the very best education for all our learners. The vision for our Trust is that our family of schools will be the first choice for young people and parents/carers.

We are a values driven Trust which means that our five core values run through everything that we do. Our school communities are, first and foremost, safe places where all learners can flourish. A culture of aspiration encourages them to Dream Big and to progress to positive post sixteen destinations. We have a strong and sustained track record of examination results. All our schools continue to improve on the gold standard GCSE measure of Grade 5 plus in both English and Mathematics and there is a year-on-year increase in the number of learners achieving the higher grades, 7 to 9.

We invest in staff development to ensure that our teachers and associate staff enjoy their work and are excellent practitioners. We are constantly refining our teaching methods to inspire our learners and enable them to make strong progress. We also have a highly effective behaviour and relationships policy. All schools promote a positive climate for learning which is further enhanced by our commitment to providing a high-quality learning environment. We have invested over £15 million in school buildings and IT, with more exciting plans for the future.

I am confident that all our academies will continue to build on their success to offer a first-class education. I believe that your child will have every opportunity to thrive with us and to develop as a well-rounded and confident young person. We want your child to 'Dream big' and to know that positive life choices are within their reach. Working with you, we will do everything in our power to make that a reality.

May I wish your child every success and an enjoyable experience during their secondary school years. I look forward to meeting you in the near future.

Yours faithfully,

Jo Higgins
Chief Executive Officer