

The Link Careers Plan 2019-2020

The 8 Gatsby Benchmarks of Good Career Guidance
1) A stable careers programme
2) Learning from Career and LMI
3) Addressing the needs of each pupil
4) Linking curriculum learning to careers
5) Encounters with employers and employees
6) Experiences of workplaces
7) Encounters with further and higher education
8) Personal guidance

Activity	Details	Year Group	Impact	Gatsby Benchmark
Displays	<p>Careers based displays across all subject areas relating to pathways from that subject.</p> <p>Careers posters in form tutor rooms</p>	All Year groups	<p>Increased awareness of Careers at Link Academy</p> <p>Clear routes seen from subject to possible chosen career.</p>	4,1,2
Visiting Speakers	<p>Careers based visiting speakers that run through the course of the academic Year.</p> <p>Format will be different as for whole year groups (assemblies), Lunch time</p>	All year groups to have at least one visiting speaker with increased numbers at KS4	<p>Pupils to have increased knowledge about variety of Post 16 pathways.</p> <p>Gain knowledge of current LMI</p>	2,3,4,5,7

	drop ins, targeted interested pupils.			
Enrichment visits	Increased enrichment activities in their possible chosen career.	All Year groups: Year 7 Year 8 Year 9 Year 10 Year 11	Increased knowledge of career of their choice. Understanding skills and qualifications that they may need to be successful in a workplace.	3,4,6,7
Pupil Voice	Setting up a careers pupil voice led team	Pupils to apply for position across year groups.	Link academy will know areas of strength and areas of improvements that the pupils would like to see. Increased pupils leadership.	3,5,7
Careers Room	Creation of a careers room in B005 containing all relevant information regarding Post 16 choices	KS4	Increased pupil awareness of the variety of careers available in the local area. Connexions interviews and any external career providers to be based in room.	2,3,4,8
Careers Fair	To visit/host external/internal carers fair with as many external providers as possible	All Year groups	Pupils to have greater knowledge of what is beyond post 16.	2,3,4,5,7,8
Impartial Guidance	Connexions to continue to undertake work with all Year groups offering impartial advice regarding post 16 choices.	All Year groups	All pupils to have action plan beyond Year 11 and keep NEET figures low,	8

Year 7 Activities:

Activity	Proposed Date	Impact	Gatsby Benchmark
Aspiration Day	February 2020	Raise pupil aspirations. External speakers from college/university	3,7,8
Careers Drop Down Day	TBC	Opportunity for pupils to identify and improve skills in readiness for post 16 and careers path.	2,3,4,5,7
Albion Foundation	All Year		

Year 8 Activities:

Activity	Proposed Date	Impact	Gatsby Benchmark
Coding Club (Aspire to HE)	January 2020		
Pre Options guidance	February 2020	Greater understanding of options and potential subjects needed for certain careers.	2,3,8
GCSE Options evening	March 2019	Parents and pupils have the opportunity to access information regarding KS4 options at the Link and then at Post 16 with all providers present.	2,3,4,7,8
Meet the employer event	January 2020	Opportunity to meet with employers within identified sector/industry and gain greater knowledge of what is required within that area.	2,3,4,5,8
Careers Drop Down Day	TBC	Opportunity for pupils to identify and improve skills in readiness for post 16 and careers path.	2,3,4,5,7

Year 9 Activities

Activity	Proposed Date	Impact	Gatsby Benchmark
College Days	June 2020	Pupils to visit Halesowen and Dudley College on tailored pathways dependant on option choices/areas of interest. Enable pupils to begin to make informed choices about post 16 provision.	3,7,8
Enterprise Challenge (University of Wolverhampton)	November 2019	To improve skills in employment readiness.	3,5,7
Careers Drop Down Day	TBC	Opportunity for pupils to identify and improve skills in readiness for post 16 and careers path.	2,3,4,5
Careers Speed Networking Event	May 2020	Pupils to speak directly to industry experts about routes into careers across key sectors	2,3,4,5,8

Year 10 Activities:

Activity	Proposed Date	Impact	Gatsby Benchmark
Enterprise Challenge	October 2019	Develops improved skills and readiness for the world of work.	3,7
Skills Show UK visit	November 2019	Opportunity to meet with employers and training providers to develop understanding of Post 16 opportunities.	2,3,4,5,8
Industry taster sessions (Dudley College)	February 2020	Pupils to participate in identified job opportunities (sent through Dudley College) Roofing Taster February 2019	3,5,6,8
Careers Drop Down Day	TBC	Opportunity for pupils to identify and improve skills in readiness for post 16 and careers path.	2,3,4,5
College Days	July 2020	Pupils to visit Halesowen and Dudley College on tailored pathways dependant on option choices/areas of interest. Enable pupils to begin to make informed choices about post 16 provision.	3,7,8
World of Work Day	June-July 2021	Pupils to experience at least one day in a work based environment. Greater knowledge of health and safety and employability skills.	2,3,4,5,6,8
Connexions advice and guidance	July 2020	Pupils to receive impartial guidance enabling them greater knowledge and understanding regarding applications for college for September 2020.	3,8
Aspiration talk by University of Cambridge	April 2020	Raise pupil aspirations. External speakers from Cambridge university	3,7,8

Year 11 Activities:

Activity	Proposed Date	Impact	Gatsby Benchmark
Next Steps interviews (Connexions)	September 2019 – January 2020	All pupils to have moving on action Plan. All pupils have a plan regarding post 16 provision.	3,8
Careers Drop Down Day	TBC	Opportunity for pupils to identify and improve skills in readiness for post 16 and careers path.	2,3,4,5
College Open Days	All Year	All year 11 pupils are given information and encouraged to attend college open days. This will allow for greater information for pupils to choose their next path.	3,7,8
CV/application surgeries	Form time (September onwards)	Pupils given short presentation from college providers and form tutors to help with potential guidance.	1,3,8
NOVA Apprenticeships	April 2020	Identified pupils to have talk with NOVA regarding local apprenticeships.	3,7,8
Apprenticeship Fair	March 2020	Pupils to attend apprenticeship Fair help at WBA football ground. Number of external providers allowing pupils to gain better knowledge about apprenticeships.	3,7,8