FOR IMMEDIATE RELEASE                  [*today's date*]

**CONTACT:** *[your local publicity persons name, address, phone, fax, email and organization's website if any]*

**HEADLINE:**

\_\_\_\_[ARTIST(S)] \_\_\_\_\_ TO APPEAR AT [VENUE]\_\_\_\_\_\_\_\_\_\_\_\_

**BODY:**

\_\_\_\_\_[*organization*]\_\_\_\_\_\_\_\_\_\_\_\_\_  is proud to present \_\_\_\_[artist(s)], in concert on \_\_\_\_\_\_[*date*]\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_[*time*]\_\_\_\_\_\_\_\_.  The concert will be held at \_\_\_\_\_\_\_\_[*venue name with location*]\_\_\_\_\_ and tickets are \_\_\_\_\_[*price*]\_\_\_\_\_\_\_\_\_\_\_\_\_and available at \_\_\_[*ticket sale details*]\_\_\_\_\_\_\_\_.

[Some information about the artist(s) performing]

**E.g:**

*Singer, songwriter and instrumentalist Joe Bloggs is a maverick in the folk music world.  He defies any easy pigeonhole.  By turns, he picks a mountain banjo to accompany an ancient ballad, sings a witty song about modern life, plays a sweet Irish melody on guitar, swings a hot jazz number, and then reaches deep for a soulful expression of values in a troubled world. He tops it all with a fiddle tune or old Carter family song -- all skillfully blended into a seamless flow. One fan said “Its music from the heart that hits you right between the eyes.”*

*A mainstay on the folk circuit these past 40 years, Joe has 24 albums to his credit; the latest are* ***A Bird In This World*** *(2015) - original songs that take on the blues and* ***Pepper's Ghost****(2013) - an award-winning 5-string banjo album.**He has performed in concert with such folk music stars as John Prine, Joan Baez and Tom Paxton, and has been featured at the top folk clubs and festivals, such as the Philadelphia Folk Festival and Vancouver Folk Festival.*

[A quote about the artist(s) from another person/writer]

**E.g:**

*”It's hard to imagine another artist on the folk scene who combines the same concise, deceptively understated, lyrical insight and sometimes devastating wit with such world-class instrumental prowess.”*

\_\_\_[Journalist/critic 1]—[Who they are/work for]\_\_\_

[A second quote about the artist(s) from another person/writer]

**E.g:**

*”It's not just a wealth of musical styles or his smooth and expressive voice that have made Mabus such a fine artist. His songs, which range from thoughtful to silly to poetic, show that he knows his way around the English language and American culture just as well as he knows his way around a fretboard.”* \_\_\_[Journalist/critic 2]\_\_\_— \_\_\_[Who they are/work for]\_\_\_

[*A PARAGRAPH HERE ABOUT YOUR ORGANIZATION OR VENUE OR ANYTHING SPECIAL ABOUT THE CONCERT SUCH AS A BENEFIT FUNDRAISER OR ANNIVERSARY EVENT . INCLUDE DIRECTIONS IF THE LOCATION IS OUT-OF-THE-WAY]*

[Artist(s)] is available for phone interview.  Please contact \_\_\_\_\_\_\_\_[your local designee]\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to set up a time that is convenient.