



Introduction

A sportswear company would like your help! The "N3W Y0RC" would like you to design a tracksuit for their new range of sportswear clothing.

The Brief

You will need to design a tracksuit using the theme of **New York**. You will need to use your creativity and understanding of your peer group (which is teenagers) to make a design that will appeal to your audience.

Your design needs to:

- Be a track suit (this includes trainers)
- Make use of a lot of colour
- Have a clear style
- Be sporty
- Have detail on the clothing OR trainers.



The Stages of Design

CONCEPT	Match the words to their meaning!	Sketching designs and considering materials and style
URBAN		Finding out about my theme and what appeals to teenagers
DESIGN		Creating an image board to capture the big idea
RESEARCH AND ANALYSIS		This is a characterisation of town or a city.



Image board...	Buzz words to use...
<p>1. Create an image board on New York...</p>	<p>Yellow cabs, The Freedom Building, Empire State Building, Grand Central, Statue of Liberty, Brooklyn, Brooklyn Bridge, Staten Island, Manhattan, Wall Street, Pizza, Times Square.</p>
<p>2. Create an image board on sports wear...</p>	<p>Nike, Adidas, Puma, Under Armour, Jordans, Reebok, Vans, Converse and Fila. T-shirts, shorts, jogging bottoms, track suits.</p>
<p>3. Create a colour palette</p>	<p>You need to choose five colours that you could use when designing your tracksuit. Make a colour wheel with five sections and colour the wheel in!</p>



Task...

1. Design you're a boys, girls OR unisex track suit using all of the research that you have created. Please make sure that you colour your design in and briefly label.

2. Once you have created your design, you need to complete the sentences to evaluate your design...

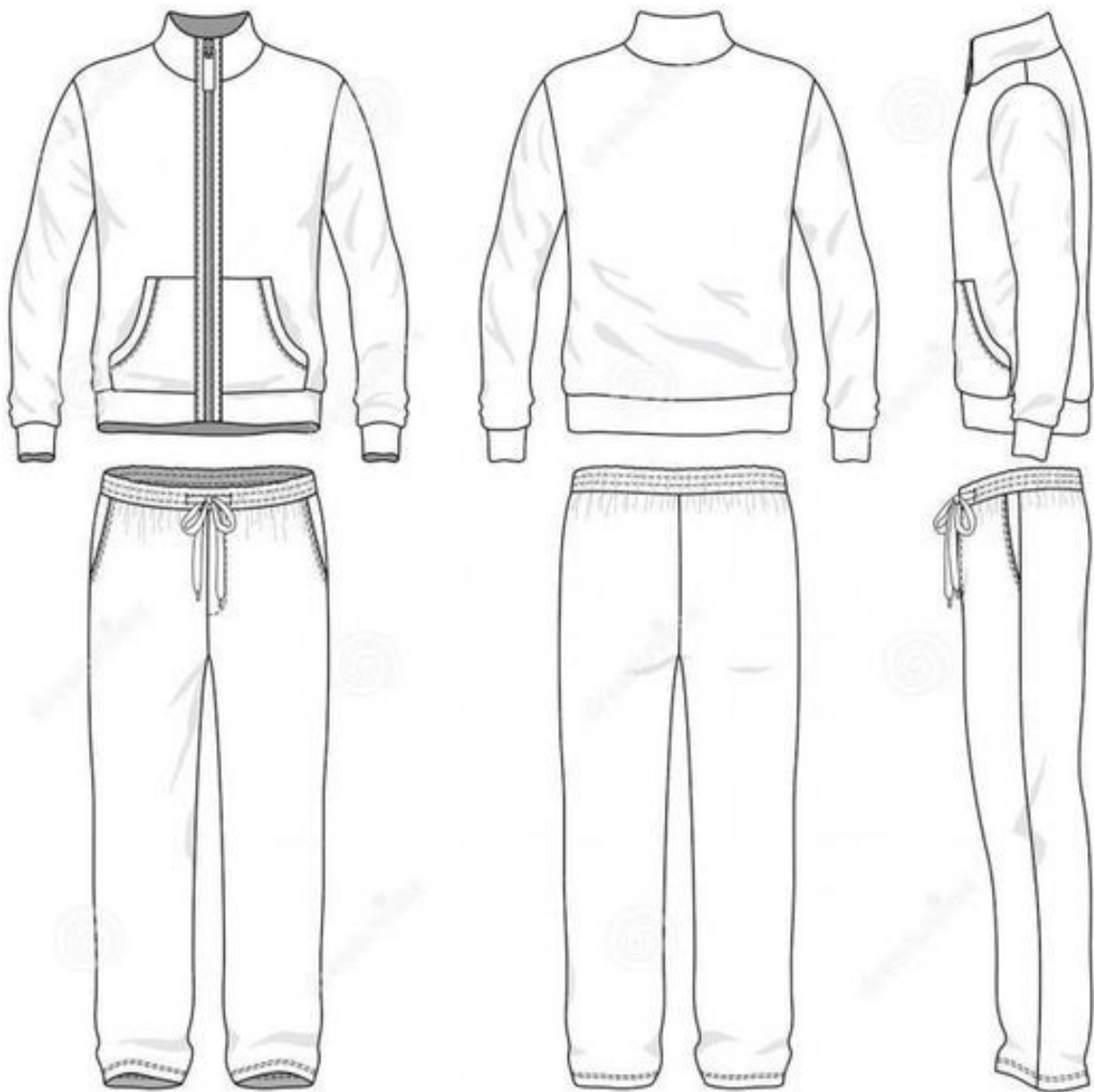
My design was inspired by...

My design should be sold be N3W Y0RC because...

Template 1

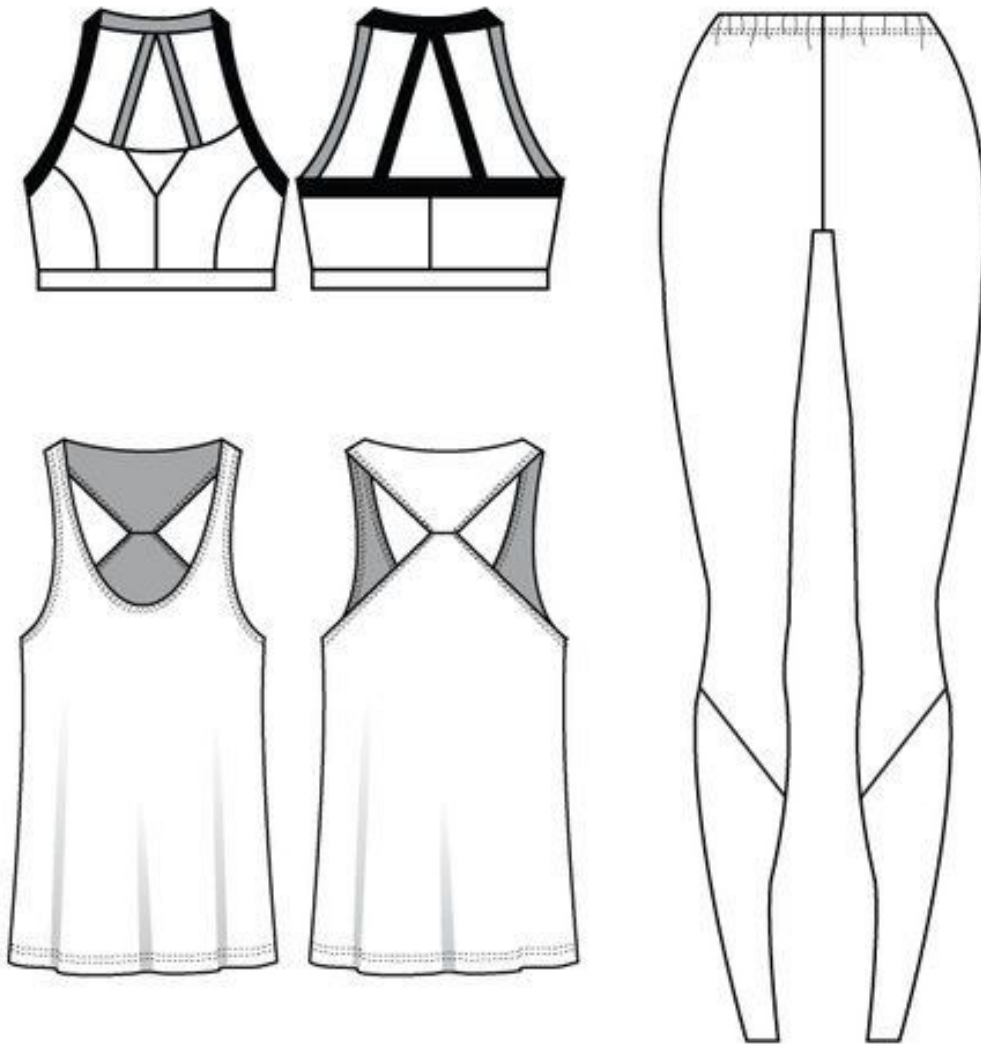


My Track suit



Template 2

My Track suit



Template 3