Practice pitch Feedback Form – Task 2

This form is to be used to record what has been observed during delivery of the practice pitch in Task 2.

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| **Learner name (delivering the pitch):** |  |
| **Qualification:** | OCR Level 1/2 Certificate in Enterprise and Marketing  |
| **Unit number and title:** | Unit R066: Market and pitch a business proposal LO3: Be able to pitch a proposal to an audience |
| **Date of pitch:** |  |
| **Description of activity being carried out by the learner:** |
| **Pitch to an internal panel of peers**When giving feedback to the learner delivering the practice pitch, you should ensure your feedback covers the following areas:  **Feedback:**• Verbal skills – Consider how clearly the learner could be understood (both volume and the pace of their speech) and whether the sort of language they used was appropriate for pitching a business proposal • Non-verbal skills – Consider body language, eye contact, posture, hand gestures etc • Use of notes or prompts • Use of visual aids or presentation software - was their use of this effective? • Did the learner project a confident image? Did they seem enthusiastic? • Was the pitch appropriate to the audience that they will be delivering to? • Did they get across enough information about the product in the time available? (introduction, details of product design, brand identity, pricing recommendation, promotional plan, conclusion)• Did they manage their time effectively? Was the pitch between 5-10 minutes long (excluding questions)? • Did they give enough time to answer questions from the panel? Were they able to answer the questions satisfactorily?  |
| **Reviewer name:** |  |
| **Reviewer signature:** |  | **Date:** |  |

**Additional Feedback on the next page:**

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| **Additional Feedback:** |