Practice pitch Feedback Form – Task 2

This form is to be used to record what has been observed during delivery of the practice pitch in Task 2.

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| **Learner name (delivering the pitch):** |  | | | |
| **Qualification:** | OCR Level 1/2 Certificate in Enterprise and Marketing | | | |
| **Unit number and title:** | Unit R066: Market and pitch a business proposal LO3: Be able to pitch a proposal to an audience | | | |
| **Date of pitch:** |  | | | |
| **Description of activity being carried out by the learner:** | | | | |
| **Pitch to an internal panel of peers**  When giving feedback to the learner delivering the practice pitch, you should ensure your feedback covers the following areas:  **Feedback:**  • Verbal skills – Consider how clearly the learner could be understood (both volume and the pace of their speech) and whether the sort of language they used was appropriate for pitching a business proposal  • Non-verbal skills – Consider body language, eye contact, posture, hand gestures etc  • Use of notes or prompts  • Use of visual aids or presentation software - was their use of this effective?  • Did the learner project a confident image? Did they seem enthusiastic?  • Was the pitch appropriate to the audience that they will be delivering to?  • Did they get across enough information about the product in the time available? (introduction, details of product design, brand identity, pricing recommendation, promotional plan, conclusion)  • Did they manage their time effectively? Was the pitch between 5-10 minutes long (excluding questions)?  • Did they give enough time to answer questions from the panel? Were they able to answer the questions satisfactorily? | | | | |
| **Reviewer name:** | |  | | |
| **Reviewer signature:** | |  | **Date:** |  |

**Additional Feedback on the next page:**

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| **Additional Feedback:** |